

- **Efficient**
 - 9-item screener
 - 3 risk categories
 - Kindergarten reading level
- **Empowering**
 - Book as teaching tool
 - Catalyst for guidance
 - Book is a gift for the child
 - Fun and interactive
- **Reliable**
 - Internal consistency
 - Concurrent validity
 - Brain structural measures
- **Flexible**
 - 3- and 4-year-olds
 - Pediatric clinics, preschool
 - Administration ~5 minutes
- **Assesses & models expected skills**
 - Print Concepts
 - Alphabet knowledge
 - Letter-sound knowledge
 - Phonological skills (3)
 - Vocabulary
 - Emergent writing
- **Embedded guidance**
 - Reading
 - Bike helmets
 - Healthy eating
 - Active/creative play
- **Cost-effective**
 - Major discounts
 - Potentially billable *

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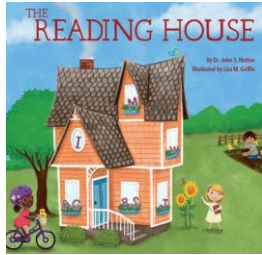
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