

- **Efficient**
 - 9-item screener
 - 3 risk categories
 - kindergarten reading level
- **Empowering**
 - Book as teaching tool
 - Catalyst for guidance
 - Book as gift for the child
 - Fun and interactive
- **Reliable**
 - Internal consistency
 - External validity
- **Flexible**
 - 3- and 4-year-olds
 - Pediatric clinics, preschool
 - Administration ~5 minutes
- **Assesses & models expected skills**
 - Print Concepts
 - Alphabet knowledge
 - Letter-sound knowledge
 - Phonological skills (3)
 - Vocabulary
 - Emergent writing
- **Embedded guidance**
 - Reading
 - Bike helmets
 - Healthy eating
 - Active/creative play
- **Cost-effective**
 - Major discounts
 - Potentially billable *

THE READING HOUSE:

AN EFFICIENT, FUN WAY
TO DIRECTLY SCREEN EARLY LITERACY
SKILLS IN PRESCHOOL-AGE CHILDREN.

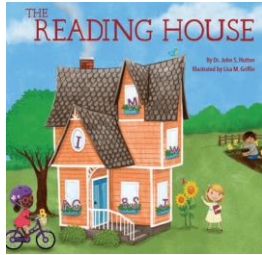
The Reading House playfully models early reading skills featuring a diverse cast of children going about their day. This book was specially designed by experts to directly screen emergent literacy skills in 3- and 4-year-old children, making it perfect for primary care or early childhood education settings, and enjoyable and useful for families. *The Reading House* complements existing reading programs such as Reach Out and Read and Imagination Library, and it is an ideal catalyst for discussing how families can help their children.

This title reinforces American Academy of Pediatrics recommendations. The American Academy of Pediatrics recommends literacy promotion and developmental assessment at all well-child visits.

Board Book
14 pages * 5.25 x 5.25
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